## Announcing a new book:

## The solar generation The growth of mainstream PV power projects

(provisional title)

Well before the end of this century, solar power will be the world's dominant energy source, according to renewable energy pioneer, Philip Wolfe. The coming decade marks the transition to the high growth phase as prices fall and regulatory drivers increase.

This is the first book to focus on the development of solar systems for merchant power delivery. It will be a key reference for those structuring, developing and funding megawatt-scale solar power projects during this exciting stage. It is a manual for those with a commercial, professional, financial, engineering or political interest in the sector, rather than a textbook for specialists or scientists.

Terrestrial solar power applications are still less than fifty years old. The author uses interviews with solar pioneers to highlight the key issues and describe how we got to where we are, what we have learnt along the way, and where this can lead in the future.

To be published in 2012, the book will be a readable, jargon-free story of the project development issues of solar power; supported by details of the policy environment, economics, projects, applications, history, technology, players and references for those who wish to explore in greater detail.

## The author

Philip Wolfe is one of the pioneers of the renewable energy industry. He has been involved in the sector since the 1970's when he became the first Chief Executive of what is now BP Solar. He later established his own photovoltaics company Intersolar Group, which from 1993 to 2002 was the sole UK manufacturer of photovoltaic cells.

Philip then served as Director General of the UK's Renewable Energy Association (REA), where he led the successful campaign for the introduction of Feed-In Tariffs and the Renewable Heat Incentive.

He has installed renewable energy in his home for its heating and part of its electricity.

A Cambridge first-class engineering graduate, Philip was the second President of the European Photovoltaic Industry Association (EPIA). He remains a Director of the REA, the Aldersgate Group and renewable energy specialist companies Ownergy Plc and WolfeWare Ltd.

See www.wolfeware.co.uk

## The publisher

Earthscan is one of the leading publishers of books in the renewable energy and environmental sector. It has published a similar title covering wind power projects and a wide range of publications on photovoltaics.

The company was recently acquired by Taylor and Francis, which also owns Routledge.

See www.earthscan.co.uk

